



**SAN IGNACIO  
UNIVERSITY**  
MIAMI, USA

# BACHELOR / ASSOCIATE OF ARTS IN INTERNATIONAL BUSINESS

In this program, students develop insights into the field of international business while learning about commercial transactions between two or more countries and gaining an understanding of the differences between local and international operations. Students develop the essential skills needed to understand various factors that must be considered when launching international operations. Additionally, this program is geared towards increasing students' understanding of international business at the micro and macro level. The program combines specialized courses in international business, humanities, sciences, economics, accounting and mathematics.

This International Business program gives students a global perspective of the dynamic world of business by providing them with a foundation of the principles and processes of economics, marketing, management, trade, government regulations, accounting, social responsibility and business ethics.

# B.A. / A.A. IN INTERNATIONAL BUSINESS PROGRAM OF STUDY

COURSE NUMBER	COURSE TITLE	CREDIT HOURS
<b>SEMESTER 1</b>		
ENC1101	English Composition I*	3
SPC1600	Introduction to Public Speaking*	3
EVR1009	Environmental Science*	3
MAC1105	College Algebra*	3
PHI2600	Introduction to Ethics*	3
<b>SEMESTER 2</b>		
ENC1102	English Composition II*	3
EUH1001	Western Civilization I*	3
BSC1005	General Biology*	3
HLP1081	Total Wellness*	3
STA2023	Statistics*	3
<b>SEMESTER 3</b>		
AML2020	American Literature*	3
ECO2013	Principles of Macroeconomics*	3
GEB1011	Introduction to Business	3
ACG2001	Principles of Accounting I	3
MAN2604	International Business	3
<b>SEMESTER 4</b>		
ECO2023	Principles of Microeconomics*	3
MAR2141	International Marketing	3
MAN2614	International Trade	3
FIN2220	Finance	3
GEB2955	International Current Business Practices	3

Students who complete all courses in Semester 1 to 4 will be eligible for the Associate degree.

COURSE NUMBER	COURSE TITLE	CREDIT HOURS
<b>SEMESTER 5</b>		
ACG2011	Principles of Accounting II	3
PS20120	General Psychology*	3
WH20400	World History*	3
FR11210	French I	3
MA30720	Strategic Management	3
<b>SEMESTER 6</b>		
MA30220	Human Resource Management	3
IN40320	Global Business Strategy	3
BUL2241	Business Law I	3
FI30220	Financial Management	3
MA30410	Entrepreneurship	3
<b>SEMESTER 7</b>		
MA30310	Operations and Supply Chain Management	3
MA30510	Organizational Behavior	3
MA30610	Leadership and Communication	3
MA30810	Marketing Research	3
IN30220	Negotiation	3
<b>SEMESTER 8</b>		
MA30320	E-Marketing	3
MA30120	Business Management	3
IN30120	International Freight and Insurance	3
ACG2071	Managerial Accounting	3
CA40040	International Business Capstone	3
<b>TOTAL CREDITS</b>		<b>120</b>

\*General Education Classes.



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