



SAN IGNACIO
UNIVERSITY
MIAMI, USA

Date		Credits	3 Credits
Course Title	Global Business Strategy	Course Number	IN 40320
Pre-requisite (s)	ECO 2013	Co-requisite (s)	None
Hours	45 Hours		

Place and Time of Class Meeting

San Ignacio University
3905 NW 107th Avenue, Suite 301
Doral, FL 33178

Name and Contact Information of Instructor

Book required

(The Institution recognizes the use of the textbook in the classroom as part of the educational methodology and strategy applied in diverse materials. The textbook is part of the curriculum and is used to reach the student in an effective manner in the classroom. Every student is expected to acquire and use the textbook.)

International Management: Culture, Strategy, and Behavior

Authors: Fred Luthans, and Jonathan Doh

Publisher: McGraw-Hill Education; 9 edition (February 28, 2014)

ISBN-10: 0077862449 | ISBN-13: 978-0077862442

Classroom expectations for students

Attendance Policy

Students are expected to attend all scheduled university classes for the courses that they are registered for and to achieve the goals set forth by each class instructor. Attendance is taken daily. Enrolled students are permitted no more than **2** “free” absences in one semester. Students missing **3-5** classes over the course of the semester will receive a one-letter grade deduction from their final course grade; missing more than **6** classes will result in failure of the course regardless of grade average. It is the student's responsibility to arrange to make up work missed because of an absence.



Student Tardiness Policy

A student is considered tardy/late if he/she comes to class 15 minutes late. With three tardies the student accumulates one full absence. If the student misses half of the class period, it is a full absence. When a student has more than 6 tardies, the instructor will contact the San Ignacio University Coordinator of Student Affairs and Academic Department and request an intervention session with the student. The goal of the intervention session is to develop and implement an intervention program to help students learn new ways to save and manage time.

NOTE: Plagiarism is defined as the use, without proper acknowledgment, of the ideas, phrases, sentences, or larger units of discourse from another writer or speaker. Plagiarism includes the unauthorized copying of software and the violation of copyright laws. Students who commit plagiarism will obtain a grade of “Failure” on their exam or assignment.

Course Description

This course will provide students with an engaging and up-to-date knowledge in Global business strategy to understand what determines the success and failure of firms around the globe. Among the topics studied we have: Globalizing business, Dealing with foreign exchange, Strategizing around the globe, Financing and Governing the corporation globally.

Learning Objectives

At the end of the course the student will be able to:

- Discuss international management
- Identify globalization
- Discuss political systems
- Analyze legal and regulatory environment
- Discuss Foreign Corrupt Practices Act (FCPA)
- Analyze cultural diversity
- Discuss values in culture
- Analyze nature of organizational culture
- Discuss interaction between national and organizational cultures
- Explain organizational cultures in multinational corporations (MNCs)
- Discuss family culture
- Analyze alliances and joint ventures
- Discuss licensing
- Explain basic organizational structures

- Analyze the risks of doing business in Russia
- Discuss macro and micro analysis of political risk
- Recognize terrorism and its overseas expansion
- Discuss vertical investment and horizontal investment
- Analyze importance of international human resources
- Discuss employee perspective
- Explain investing in international assignments
- Discuss economic pressures
- Recognize Economic Crisis and financial performance
- Identify World Trade Organization (WTO) Accession
- Discuss Initial Public Offering (IPO) explosion
- Evaluate current strategies in China

Topical Outline and Schedule

WEEK 1	
SPECIFIC OBJECTIVES	<p>Describe the course.</p> <ul style="list-style-type: none"> • Discuss the world of international management • Analyze how we connect: social media • Summarize how social media has changed business strategy • Explain how social media has changed how we do business • Discuss how social media has impacted diplomacy • Analyze globalization, Antiglobalization, and global pressures • Recognize shifting balance of economic power in the global economy • Discuss global economic systems
TOPIC (S)	<p>Syllabus. Discuss Library Orientation Course, Instructor to verify completion, Discuss Final Class Project & Presentation, List of Topics.</p> <ul style="list-style-type: none"> • Discuss international management • Identify globalization • Discuss Middle Eastern intercontinental trade • Evaluate China as an ancient global trading initiator • Discuss globalization in U.S. History • Recognize global and regional integration • Identify North American Free Trade Agreement (NAFTA)



	<ul style="list-style-type: none"> Define foreign direct investment (FDI)
LEARNING ACTIVITIES	<p>Discussion of Syllabus. Group discussion: Key Terms, page 32. Participate in a group forum: In the International Spotlight: India, pages 34 and 35, 1 to 3.</p>
OUT OF CLASS WORK	<p>Review the Syllabus Complete the Library Orientation Course. Instructor to verify completion. Homework: Assigned reading for class session. Read chapter 1, pages 2 to 35. Review and Discussion Questions, pages 32 and 33, complete 1 to 6. Complete Internet Exercise: Global Competition in Fast Food, page 33, 1 to 3. Be prepare to discuss assignments in class.</p>
WEEK 2	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> Discuss the basic political systems that characterize regions and countries around the world Analyze overview of the legal and regulatory environment in which multinational corporations (MNCs) operate worldwide Discuss key technological developments, including the growth of e-commerce, and discuss their impact on MNCs now and in the future Summarize social media and the pace of change Discuss individualism, collectivism, and socialism Identify democracy and totalitarianism
TOPIC (S)	<ul style="list-style-type: none"> Discuss social media as a journalism tool Summarize social media's impact on international business Discuss political systems Analyze legal and regulatory environment Discuss Foreign Corrupt Practices Act (FCPA) Explain biotechnology
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 59. Participate in a group forum: In the International Spotlight: Vietnam, page 61, 1 to 3.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 2, pages 36 to 61. Review and Discussion Questions, pages 59 and 60, complete 1 to 4. Complete Internet Exercise: Hitachi Goes Worldwide, page 33, 1 to 3. Be prepare to discuss assignments in class.</p>
WEEK 3	

SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Summarize sustaining sustainable companies • Discuss ethics in international management and some of the major ethical issues and problems confronting MNCs • Analyze some of the pressures on and actions being taken by selected industrialized countries • Discuss why companies are more socially and environmentally responsive to world problems. • Explain some of the initiatives to bring greater accountability to corporate conduct and limit the impact of corruption around the world • Identify reconciling ethical differences across cultures
TOPIC (S)	<p>Discussion of student topic selection, library research, tentative bibliography Due: Project Topic Due: Tentative Bibliography</p> <ul style="list-style-type: none"> • Discuss sustainability in the supply chain—Patagonia • Analyze sustainability in operations and products—Philips • Discuss sustainability as a competitive advantage—Tesla Motors • Explain ethics and social responsibility in international management • Discuss human rights • Recognize globalization and ethical obligations of MNCs
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 84. Participate in a group forum: In the International Spotlight: Saudi Arabia, page 86, 1 to 4.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 3, pages 62 to 108. Review and Discussion Questions, page 84, complete 1 to 5. Complete Internet Exercise: Social Responsibility at Johnson & Johnson and HP, page 85, 1 to 3. Be prepare to discuss assignments in class.</p>
WEEK 4	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Define the term culture, and discuss some of the comparative ways of differentiating cultures • Discuss the concept of cultural values, and relate some of the international differences, similarities, and changes occurring in terms of both work and managerial values • Identify the major dimensions of culture relevant to work settings, and discuss their effects on behavior in an international environment • Analyze the value of country cluster analysis and relational

	<p>orientations in developing effective international management practices</p> <ul style="list-style-type: none"> • Explain integrating culture and management: The GLOBE (Global Leadership and Organizational Behavior Effectiveness) Project • Identify GLOBE Analysis: managerial perspectives in the United States and Brazil
TOPIC (S)	<ul style="list-style-type: none"> • Discuss how Japanese culture influenced Toyota • Analyze cultural diversity • Discuss values in culture • Explain values in transition
TOPIC (S) CONT.	<ul style="list-style-type: none"> • Recognize cultural dimensions • Identify Individualism vs. Communitarianism
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 142. Participate in a group forum: In the International Spotlight: Vietnam, pages 144 and 145, 1 to 4.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 4, pages 110 to 145. Review and Discussion Questions, page 142, complete 1 to 7. Complete Internet Exercise: Renault-Nissan in South Africa, page 143, 1 to 3. Be prepare to discuss assignments in class.</p>
WEEK 5	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Analyze the strategic dispositions that characterize responses to different cultures • Discuss cross-cultural differences and similarities • Explain cultural differences in select countries and regions, and note some of the important strategic guidelines for doing business in each • Discuss doing business in China, Russia, India, France, Brazil, and Arab Countries
TOPIC (S)	<ul style="list-style-type: none"> • Discuss individual versus the collective • Summarize supply chain management • Discuss strategic predispositions • Explain parochialism and simplification
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 171. Participate in a group forum: In the International Spotlight: Mexico, pages 172 and 173, 1 to 3.</p>
OUT OF	<p>Continue research and work on final project.</p>



CLASS WORK	Homework: Assigned reading for class session. Read chapter 5, pages 146 to 173. Review and Discussion Questions, page 171, complete 1 to 6. Complete Internet Exercise: Haier’s Approach, page 171, 1 to 3. Be prepare to discuss assignments in class.
WEEK 6	
SPECIFIC OBJECTIVES SPECIFIC OBJECTIVES CONT.	EXAM I <ul style="list-style-type: none"> • Define exactly what is meant by organizational culture • Discuss the interaction of national and MNC cultures • Analyze the four most common categories of organizational culture that have been found through research, and discuss the characteristics of each • Illustrate an overview of the nature and degree of multiculturalism and diversity in today’s MNCs • Identify common guidelines and principles that are used in building multicultural effectiveness at the team and the organizational levels • Summarize potential problems associated with diversity
TOPIC (S)	<ul style="list-style-type: none"> • Discuss culture and communication • Analyze nature of organizational culture • Discuss interaction between national and organizational cultures • Explain organizational cultures in MNCs • Discuss family culture • Recognize Eiffel Tower culture and guided missile culture
LEARNING ACTIVITIES	Review out of class assignment. Group discussion: Key Terms, page 197. Participate in a group forum: In the International Spotlight: Japan, page 199, 1 to 4.
OUT OF CLASS WORK	Homework: Assigned reading for class session. Read chapter 6, pages 174 to 199. Review and Discussion Questions, page 197, complete 1 to 6. Complete Internet Exercise: Lenovo’s International Focus, pages 197 and 198, 1 to 3. Be prepare to discuss assignments in class.
WEEK 7	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Discuss the term communication, examine some examples of verbal communication styles, and explain the importance of message interpretation • Analyze the common downward and upward communication flows used in international communication • Discuss the language, perception, and culture of communication and

	<p>nonverbal barriers to effective international communications</p> <ul style="list-style-type: none"> • Apply the steps that can be taken to overcome international communication problems • Recognize approaches to international negotiations that respond to differences in culture • Identify different negotiating and bargaining behaviors that may improve negotiations and outcomes
TOPIC (S)	<ul style="list-style-type: none"> • Discuss cultural challenges • Analyze tips for managing offshoring • Discuss the overall communication process • Explain communication barriers • Recognize nonverbal communication • Identify achieving communication effectiveness
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 235. Participate in a group forum: In the International Spotlight: China, page 237, 1 to 3.</p>
OUT OF CLASS WORK	<p>Continue research and work on final project. Homework: Assigned reading for class session. Read chapter 7, pages 200 to 272. Review and Discussion Questions, page 236, complete 1 to 10. Complete Internet Exercise: Working Effectively at Toyota, page 236, answer all questions. Be prepare to discuss assignments in class.</p>
WEEK 8	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Discuss the meaning, needs, benefits, and approaches of the strategic planning process for today's MNCs • Analyze the tension between pressures for global integration and national responsiveness and the four basic options for international strategies • Identify the basic steps in strategic planning, including environmental scanning, internal resource analysis of the MNCs strengths and weaknesses, and goal formulation • Discuss how an MNC implements the strategic plan, such as how it chooses a site for overseas operations • Analyze the three major functions of marketing, production, and finance that are used in implementing a strategic plan

	<ul style="list-style-type: none"> • Identify specialized strategies appropriate for emerging markets and international new ventures
TOPIC (S)	<ul style="list-style-type: none"> • Discuss pharmerging markets • Analyze Patent Expiration • Discuss strategic management • Explain economic imperative • Discuss quality imperative • Explain environmental scanning
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 303. Participate in a group forum: In the International Spotlight: Poland, page 305, 1 to 4.</p>
OUT OF CLASS WORK	<p>Continue research and work on final project. Homework: Assigned reading for class session. Read chapter 8, pages 274 to 305. Review and Discussion Questions, pages 303 and 304, complete 1 to 8. Complete Internet Exercise: Infosys's Global Strategy, page 304, answer all questions. Be prepare to discuss assignments in class.</p>
WEEK 9	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Discuss how MNC develops and implements entry strategies and ownership structures • Identify the major types of entry strategies and organizational structures used in handling international operations • Analyze the advantages and disadvantages of each type of organizational structure, including the conditions that make one preferable to others • Discuss the recent, nontraditional organizational arrangements coming out of mergers, joint ventures, keiretsus, and other new designs including electronic networks and product development structures • Explain how organizational characteristics such as formalization, specialization, and centralization influence how the organization is structured and functions • Summarize control mechanisms used in select multinational organization structures
TOPIC (S)	<ul style="list-style-type: none"> • Discuss entry strategies and ownership structures • Analyze alliances and joint ventures • Discuss licensing • Explain basic organizational structures

	<ul style="list-style-type: none"> • Discuss global structural arrangements • Identify transnational network structures
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 339. Participate in a group forum: In the International Spotlight: Australia, page 340, 1 to 4.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 9, pages 306 to 340. Review and Discussion Questions, page 339, complete 1 to 5. Complete Internet Exercise: Organizing for Effectiveness, page 339, answer all questions. Be prepare to discuss assignments in class.</p>
WEEK 10	
SPECIFIC OBJECTIVES	<p>MIDTERM EXAM II</p> <ul style="list-style-type: none"> • Discuss how MNCs evaluate political risk • Analyze some common methods used for managing and reducing political risk • Discuss strategies to mitigate political risk and develop productive relations with governments • Explain challenges to and strategies for effectively managing alliances • Discuss managing political risk and government relations • Explain general nature of investment
TOPIC (S)	<ul style="list-style-type: none"> • Discuss 1990s: production sharing agreements • Analyze the risks of doing business in Russia • Discuss macro and micro analysis of political risk • Recognize terrorism and its overseas expansion • Discuss vertical investment and horizontal investment • Identify managing alliances
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 362. Participate in a group forum: In the International Spotlight: Brazil, pages 364 and 365, 1 to 4.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 10, pages 342 to 365. Review and Discussion Questions, page 362, complete 1 to 5. Complete Internet Exercise: Nokia in China, page 363, answer all questions. Be prepare to discuss assignments in class.</p>
WEEK 11	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Analyze comparative examples of decision making in different countries • Discuss some of the major factors affecting the degree of decision-

<p>SPECIFIC OBJECTIVES CONT.</p>	<p>making authority given to overseas units</p> <ul style="list-style-type: none"> • Compare and contrast direct controls with indirect controls • Discuss some of the major differences in the ways that MNCs control operations • Recognize some of the specific performance measures that are used to control international operations • Identify the emergence of new beliefs regarding quality
<p>TOPIC (S)</p>	<ul style="list-style-type: none"> • Discuss conglomerate versus specializer • Analyze merchant versus facilitator • Discuss decision-making process and challenges • Explain factors affecting decision-making authority • Discuss Total quality management (TQM) • Interpret decisions for attacking the competition
<p>LEARNING ACTIVITIES</p>	<p>Review out of class assignment. Group discussion: Key Terms, page 389. Participate in a group forum: In the International Spotlight: Turkey, page 391, 1 to 3.</p>
<p>OUT OF CLASS WORK</p>	<p>Editing & Revision of Final Project. Homework: Assigned reading for class session. Read chapter 11, pages 366 to 420. Review and Discussion Questions, page 389, complete 1 to 6. Complete Internet Exercise: looking at the best, page 390, 1 and 2. Be prepare to discuss assignments in class.</p>
<p>WEEK 12</p>	
<p>SPECIFIC OBJECTIVES</p>	<ul style="list-style-type: none"> • Discuss motivation, and explain it as a psychological process • Analyze the hierarchy-of-needs, two-factor, and achievement motivation theories, and assess their value to international human resource management • Discuss how an understanding of employee satisfaction can be useful in human resource management throughout the world • Explain the importance of job design, work centrality, and rewards in motivating employees in an international context • Discuss international findings on Herzberg's theory • Recognize the background of achievement motivation theory
<p>TOPIC (S)</p>	<ul style="list-style-type: none"> • Discuss motivating employees: general principles • Analyze motivating employees in China • Discuss the Maslow theory

	<ul style="list-style-type: none"> • Explain collectivist need hierarchy • Discuss the two-factor theory of motivation • Explain cross-cultural job-satisfaction studies
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 452. Participate in a group forum: In the International Spotlight: Indonesia, page 453, 1 and 2.</p>
OUT OF CLASS WORK	<p>Homework: Assigned reading for class session. Read chapter 12, pages 422 to 453. Review and Discussion Questions, page 452, complete 1 to 7. Complete Internet Exercise: Motivating Potential Employees, page 452, 1 to 3. Be prepare to discuss assignments in class.</p>
WEEK 13	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Discuss the basic philosophic foundation and styles of managerial leadership • Analyze the attitudes of European managers toward leadership practices • Discuss leadership styles in Japan with those in the United States • Summarize leadership approaches in China, the Middle East, and developing countries • Discuss recent research and findings regarding leadership across cultures • Identify the relationship of culture clusters and leader behavior on effective leadership practices, including increasing calls for more responsible global leadership
TOPIC (S)	<ul style="list-style-type: none"> • Discuss employee development yields results • Analyze the manager-leader paradigm • Discuss philosophical background: theories X, Y, and Z • Explain leadership behaviors and styles • Discuss attitudes of European managers toward leadership practices • Recognize Japanese leadership approaches
LEARNING ACTIVITIES	<p>Review out of class assignment. Group discussion: Key Terms, page 488. Participate in a group forum: In the International Spotlight: Germany, pages 490 and 491, 1 to 5.</p>
OUT OF CLASS WORK	<p>Due: First Draft of Final Project. Homework: Assigned reading for class session. Read chapter 13, pages 454 to 491. Review and Discussion Questions, page 489, complete 1 to 8.</p>

	Complete Internet Exercise: Taking a Closer Look, page 489, answer all questions. Be prepare to discuss assignments in class.
WEEK 14	
SPECIFIC OBJECTIVES	<ul style="list-style-type: none"> • Identify the three basic sources that multinational corporations (MNCs) can tap when filling management vacancies in overseas operations • Discuss the selection criteria and procedures used by organizations and individual managers when making final decisions • Discuss the reasons why people return from overseas assignments, and present some of the strategies used to ensure a smooth transition back into the home-market operation • Explain the training process, the most common reasons for training, and the types of training that often are provided • Discuss how cultural assimilators work and why they are so highly regarded • Recognize subcontracting and outsourcing • Identify criteria for international assignments • Evaluate economic pressures and trends in expat assignments
TOPIC (S)	<ul style="list-style-type: none"> • Discuss four factors correlated to employee engagement • Analyze importance of international human resources • Discuss employee perspective • Explain investing in international assignments • Discuss economic pressures • Explain home-country nationals • Recognize host-country nationals • Identify third-country nationals (TCNs)
LEARNING ACTIVITIES	Review out of class assignment. Group discussion: Table 14-3, page 508. Participate in a group forum: In the International Spotlight: Russia, page 536, 1 to 4.
OUT OF CLASS WORK	Homework: Assigned reading for class session. Read chapter 14 (Part I), pages 492 to 535. Review and Discussion Questions, page 534, complete 1, 3, 5, 8, and 10. Be prepared to discuss assignment in class.
WEEK 15	
SPECIFIC	<ul style="list-style-type: none"> • Discuss IKEAs humble beginnings

OBJECTIVES	<ul style="list-style-type: none"> Analyze growth and expansion Discuss global expansion Explain internationalization strategies Discuss forced labor practices Explain HSRC in China
TOPIC (S)	<ul style="list-style-type: none"> Recognize Economic Crisis and financial performance Identify World Trade Organization (WTO) Accession Discuss Initial Public Offering (IPO) explosion Evaluate current strategies in China Define organic growth Explain strategic investments
LEARNING ACTIVITIES	<p>Review out of class assignment.</p> <p>Group discussion: Exhibit 2 HSBC Emerging Markets, page 548.</p> <p>Group discussion: Table 4 Better Banana Project Principles, page 564.</p>
OUT OF CLASS WORK	<p>Final Project.</p> <p>Final Presentation.</p> <p>Final Exam III.</p> <p>Homework: Assigned reading for class session. Read chapter 14 (Part II), pages 536 to 567. Write a 500-word report on how International Management: Culture, Strategy, and Behavior will enhance your career or education. Explain which two or three chapters provided the most interest.</p>

Instructional Methods

In developing methodological strategies, it is best to discuss them between teachers and students in an environment of freedom and mutual agreement in order to ensure that the students make them their own and take responsibility for their execution and for attaining the goals of this course.

The following strategies may be used in this class:

1. A review of the literature.
2. Check of the reading.
3. Analysis of assigned readings.
4. Group discussions.
5. Individual and group discussions.
6. Preparation of reports.



7. Preparation of a didactic plan.
8. Carrying out a micro-class.

Additional Instructional Materials and References

International Management: Managing Across Borders and Cultures

by Helen Deresky

Publisher: Pearson; 8 edition (January 19, 2013)

ISBN-10: 0133062120

ISBN-13: 978-0133062120

International Management: Strategic Opportunities and Cultural Challenges

by Paul D. Sweeney, and Dean B. McFarlin

Publisher: Routledge; 5 edition (October 11, 2014)

ISBN-10: 0415825288

ISBN-13: 978-0415825283

International Financial Management

by Cheol Eun, and Bruce Resnick

Publisher: McGraw-Hill Education; 7 edition (February 11, 2014)

ISBN-10: 0077861604

ISBN-13: 978-0077861605

Assessment Criteria and Methods of Evaluating Students

96 – 100%	→ A
90 – 95%	→ A-
87 – 89%	→ B+
83 – 86%	→ B
80 – 82%	→ B-
77 – 79%	→ C+
73 – 76%	→ C
70 – 72%	→ C-
67 – 69%	→ D+
63 – 66%	→ D
60 – 62 %	→ D-
< 59%	→ F

Do not count on a curve!



Generally, the grades "A" through "C-" are considered passing grades. Grades "W" and "I" indicate that no grades were earned for the course. A "W" grade indicates that the student withdrew from the course. An "I" grade indicates that the student was passing the course, but failed to complete all the required course work. The instructor, in his/her discretion may grant an "I" grade instead of an "F", pending completion of the course work by the student within a specified time arranged by the instructor and told to the student. It is the student's responsibility to follow-up with the instructor to complete the course work. If the course work is not completed by the arranged time, the "I" grade becomes an "F".

Distribution of Grade Elements

Homework: 15% (5% each)
Exams I, II, III: 30% (10% each)
Final Presentation: 30% (15% each)
Final Research Project: 25%
Total: 100 %

Date Syllabus Was Last Reviewed: 01-09-17

STUDENT AGREEMENT

Print Student's Name: _____

Date: _____

Course Number and Prefix: _____

Instructor: _____

Semester: _____

Contact Information:

Telephone Number: _____



Cell Number: _____

Student's E-mail: _____

I _____ have received a copy of the syllabus for the above course. I understand and agree to abide by the terms of this syllabus. I also acknowledge receipt of the syllabus supplementary information.