The Master of Business Administration (MBA) is a graduate program in business management and is purposed to shape professionals and executives who hold high-level managerial positions. This program prepares them to deal with managerial and strategic challenges presented by changing environments and offers the option of different specializations with specific Learning Outcomes.

Students will attain the capacity to run an organization effectively by developing and building the following competencies:

• Design processes for effective communication among all members of an organization.
• Formulates social responsibility proposals for the company to respond to stakeholders’ requirements.
• Apply theoretical administration concepts to formulate proposals for solving concrete problems the company faces.
• Develop a comprehensive perspective of a company that facilitates the implementation of a modern strategic management system.
• Apply financial concepts and tools for efficient and effective management of a business asset, including its economic and financial resources.
• Analyze, design, implement and evaluate business strategies to respond to changes in the national, regional or local environment.

SPECIALIZATION IN INTERNATIONAL BUSINESS, HUMAN RESOURCES MANAGEMENT AND MARKETING MANAGEMENT